



## MEDIA & EVENTS

P O R T F O L I O

UNOQ is a diversified business group based out of India which offers the end customers a high value, integrated and affordable unified media solutions. We also strive to deliver unique and customized media solutions with utmost importance to the quality of work.



UNOQ has clear focus on providing complete Media Solutions. This can be broadly categorized into formulating a Market strategy and secondly executing it on the ground. We cover all forms of media and employ every facet of media to give your business the leverage.



Excellent  
Celebrity  
Management  
& Booking



Entertainment  
elements for  
Corporate or  
personal events



Direct  
Consumer  
Marketing



Web  
Development  
& Digital  
Promotion



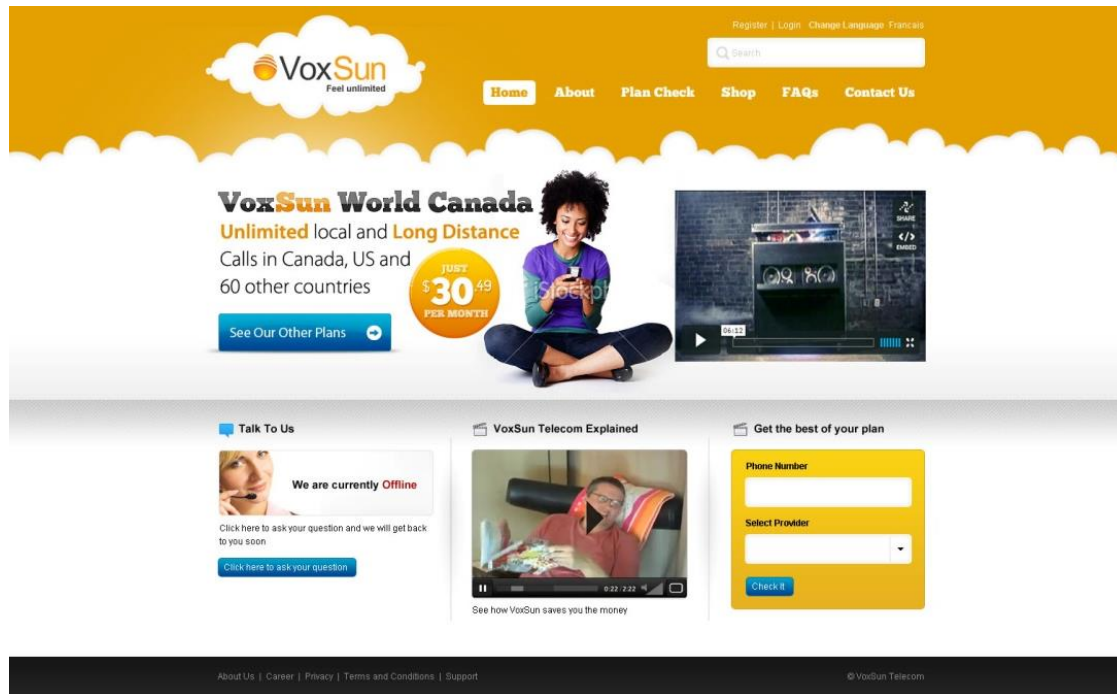
# Market Strategy

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We employ brand and business analysis to formulate Strategy. We give your business the edge. A complete New feel and innovative approach towards marketing

We employ excellent designs to give you a vibrant web presence we also develop a comprehensive web presence for your business. In doing so we employ various digital promotion strategies. The Websites developed by our team stands out for there design and usability. Digital promotion is also very economical and has become essential in today's world.

## Developing Websites



## Online Digital Campaign







## On Ground Execution

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After Branding and due deliberation over budgetary constraints. We provide execution elements for the marketing strategy. Here we share some of our experiences on field.



Client

**San Disk**

Activity Type

**Exhibition Promotion**

Activity Venue

**Ansal Plaza, Palam Vihar, Gurgaon**

## **Involvement of UNOQ:**

- Area management : Layout of Product Display/ Canopy
- Designing and color coding for different canopy
- Setting up of stalls/ canopy
- Background Designing
- Lighting Arrangement : Focus lighting and Lighting stand Set-up
- Sound System : 2 top , 2 base, 2 stand up speakers
- Marketing/Promotional Personnel Co-ordination





Client

**Asus**

Activity Type

**Mall Promotion**

Activity Venue

**DT mega Mall , Gurgaon**

## Involvement of UNOQ:

- Mall Space arrangement --- Its like we can have such kind of displays at various different malls for you. Mall spaces are costly and difficult to get on the time. We provide economical mall spaces with highest footfalls during peak periods.
- Focus Ligting : 2 stands, 2 nos LCD display modules, Concept and video designing for Display Modules
- Complete sound system keeping in mind the audible aesthetics according to mall space
- Background or wall designing
- Female Model/ MC and Promotion Personel Co-ordination



Client

**Nivea**

Activity Type

**Road Show**

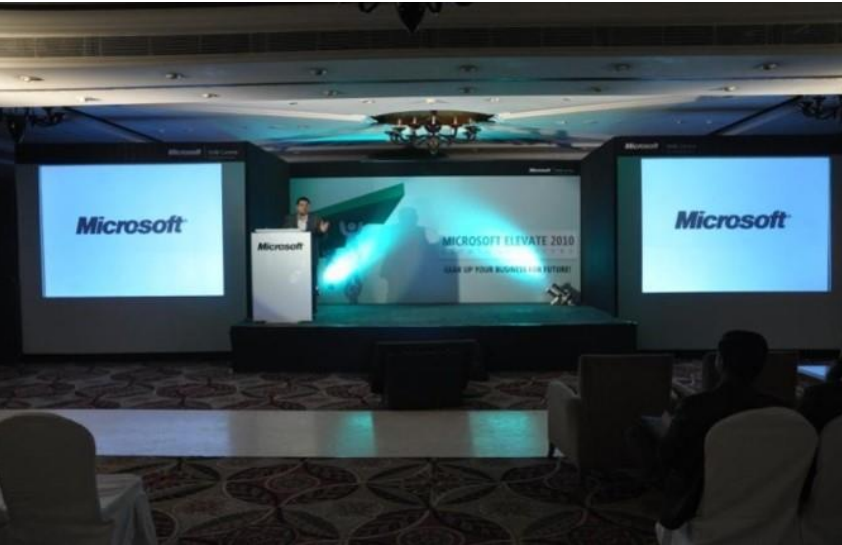
Activity Venue

**Kirrori Mal College , New Delhi**

## Involvement of UNOQ:

- Concept and design of mobile platform
- Sound system
- Female MC
- Placing of mobile platform





Client

Microsoft / Amity

Activity Type

Corporate Conference

Activity Venue

Taj Mansingh, New Delhi

### Involvement of UNOQ:

- Venue Selection, Seating Plan Arrangement.
- Personnel Co-ordination for Smooth Functioning of the Conference.
- Complete sound system keeping in mind the audible aesthetics according to Conference Hall ( i.e. Audio Engineering or Acoustics Management ).
- Background Wall and Concept Designing.
- Lighting Arrangement : focus lighting and lighting stand set up.
- 2 nos. Projector Screens on both sides of the main Floor, for Presentation Display.



Client

**Intel / MTS**

Activity Type

**Product Launch**

Activity Venue

**Tivoli Gardens, New Delhi**

## Involvement of UNOQ:

- Venue Selection, Concept Designing and Background Wall Arrangement.
- Visual Display Modules for presentations.
- Complete Sound System Setup.
- Complete Lighting Arrangement : Lighting Stands and Focus Lighting Setup.
- Special Effect : Fire & Smoke Setup on the Main Stage/ Performance Area.
- Enlisting Celebrity Performers and Complete Entertainment Package.





Client

**Ozone / Axis Bank**

Activity Type

**Fashion Shows**

Activity Venue

**Various Venues**

## Involvement of UNOQ:

- Venue Selection, Concept and Background Designing.
- Main Ramp Set up and color coding for the entire venue.
- Complete Sound System Setup.
- Complete Lighting Arrangement : Lighting Stands and Focus Lighting Setup.
- Enlisting Celebrity Models and Designers.





Client

Various Clients

Activity Type

PR Activity

Activity Venue

Various Venues

#### Involvement of UNOQ:

- A – List Celebrity Management.
- Post Event Press Releases.
- Enlisting Celebrity Models and Designers.
- Electronic and Digital Promotion.



Client

Various Clients

Activity Type

Brand Promotion

Activity Venue

Various Venues

## Involvement of UNOQ:

- Conceptualization, Designing and set up of Canopy.
- Strategic Placing of various canopies.
- Personnel Co-ordination : Enlisting A grade Promoters to apprise the consumers
- Consumer Interactive Sessions covering all facets of BTL.

## OUR CLIENTS





# Thank You!

We can provide with more information, if required. We look forward to hearing from you.  
Thank you for your time and consideration.

## Contact us at:



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